



## News Release

**FOR IMMEDIATE RELEASE**

### **Small Business, Big Cash Prize: Aflac Hosts Contest to Celebrate Small Businesses**

*Aflac invites small-business owners and employees to share what makes their workplace 'More than a Business'*

COLUMBUS, Ga. – May 2, 2017 – In celebration of National Small Business Week, Aflac, the leader in voluntary insurance sales at the worksite in the United States, today announced the launch of its “More than a Business” contest. Small-business owners and employees across the United States are encouraged to share their story explaining what makes their company “More than a Business” for a chance to win \$10,000.

“We understand the challenges and joys of small-business owners because Aflac began as a small business more than six decades ago when three brothers were looking to build their piece of the American Dream,” Aflac Senior Vice President and Chief Marketing Officer Gail Galuppo said. “At Aflac, we recognize that a small business is more than a business: It’s a career, a dream, part of the community, your family, your passion and so much more. That’s why we’re so excited to hear and share inspiring stories from small-business owners and employees around the country.”

To enter the contest, Aflac is asking small-business owners and employees to submit stories of why their small business is “More than a Business.” Entries, which can take the form of a short essay (maximum 500 words), a photo with a description, or a video, can be submitted at [aflac.com/morethanabiz](http://aflac.com/morethanabiz) or by using the designated hashtag #morethanabizcontest on Twitter or Instagram. *Facebook submissions will not be accepted.*

The contest is currently open, and Aflac will continue to accept submissions until Saturday, May 27, at 11:59 p.m. EDT. Winners will be announced the week of July 10, 2017. Two grand-prize winners – one small-business owner and one small-business employee – will be chosen, and each will receive \$10,000. In addition, four first-prize winners – two small-business owners and two small-business employees – will each receive \$5,000.

“Our 2017 Aflac Happiness report shows that small-business employees are among the most satisfied workers in the United States, with 84 percent responding that they are happy with their jobs. With the ‘More than a Business’ contest, Aflac will celebrate small businesses and the good they do for their communities and their employees,” Galuppo added.

For more information, including the “More than a Business” contest official rules, visit

[aflac.com/morethanabiz](http://aflac.com/morethanabiz).

#### **About Aflac**

When a policyholder gets sick or hurt, Aflac pays cash benefits fast. For six decades, Aflac insurance policies have given policyholders the opportunity to focus on recovery, not financial stress. In the United States, Aflac is the leading provider of voluntary insurance at the worksite. Through its trailblazing One Day Pay<sup>SM</sup> initiative, Aflac U.S. can receive, process, approve and disburse payment for eligible claims in one business day. In Japan, Aflac is the leading provider of medical and cancer insurance and insures 1 in 4 households. Aflac insurance products help provide protection to more than 50 million people worldwide. For 11 consecutive years, Aflac has been recognized by Ethisphere as one of the World’s Most Ethical Companies. In 2017, Fortune magazine recognized Aflac as one of the 100 Best Companies to Work For in America for the 19th consecutive year and

in 2017 included Aflac on its list of Most Admired Companies for the 16th time. In 2015, Aflac's contact centers were recognized by J.D. Power by providing "An Outstanding Customer Service Experience" for the Live Phone Channel. Aflac Incorporated is a Fortune 500 company listed on the New York Stock Exchange under the symbol AFL. To find out more about Aflac and One Day Pay<sup>SM</sup>, visit [aflac.com](http://aflac.com) or [espanol.aflac.com](http://espanol.aflac.com).

**About the Contest**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** Not open to the general public. Open to legal residents of the 50 U.S./D.C., who are 18 years of age or older, and who are either owners/co-owners or employees of a "small business" (as defined in the Official Rules). Void where prohibited. Contest consists of one Owner Contest and one Employee Contest. Contests both start April 30, 2017, at 12:00:00 a.m. ET and end on May 27, 2017, at 11:59:59 p.m. ET. Subject to full rules available at [aflac.com/morethanabiz](http://aflac.com/morethanabiz). Sponsor: American Family Life Assurance Company of Columbus, 1932 Wynnton Road, Columbus, GA 31999.

**Media contact** – Kristen Fraser, 706.243.5543 or [mediarelations@aflac.com](mailto:mediarelations@aflac.com)

**Analyst and investor contact** – David A. Young, 706.596.3264 or 800.235.2667, FAX 706.324.6330, or [dyoung@aflac.com](mailto:dyoung@aflac.com)

Aflac herein means American Family Life Assurance Company of Columbus and American Family Life Assurance Company of New York.

###